

CASE STUDY

BNP Ltd. achieves complete digital business transformation with V-Office



About BNP Ltd.

BNP Ltd. is the fastest growing company in the in-vitro diagnostic industry in India with thousands of customers across the country. They manufacture in-vitro diagnostic equipment in the analytical and pre-analytical segments. They have a presence in more than 50+ countries, with 500+ employees.

V-Office helped us in achieving our mission of providing the customers with prompt and high-quality services. Transparent reporting was facilitated across our organization which increased the visibility, productivity and saved time as well.

MR. Abhiraj

MD of ANP Ltd.

GROWTH & IMPACT



60%
Bandwidth saved



100%
organization visibility
with no geographical
constraint



80% increase
in productivity



Results That Speak Volumes

- ▶ **BNP Ltd.** lacked a single system that could handle their operational, HR, sales and services processes. They needed a complete account management system that could support their complete business. They also needed a customized mobile application for their field agents that could allow agents to be more productive. Transparent reporting was also lacking as senior management could not get the complete picture of their progress. The technology being used presented challenges in achieving their mission of providing their customers with prompt and high-quality services. V-office made them 80% more productive and insight-driven, with all information in a single place.
- ▶ With a single tool, we were able to see the following results-
 - ▶ 80% increase in productivity
 - ▶ 100% organization visibility
 - ▶ 60% bandwidth saved